



**Business & Strategy Planning  
Marketing & Operations  
Financial Analysis & Budgeting  
Business Event Planning & Management  
Small Business Advocacy  
Project Management**



**We offer a 2-hour  
consulting work session  
for new inquiries  
\$189.99**

**CALL OR EMAIL NOW TO  
SCHEDULE AN APPOINTMENT**

*Our pro-forma analysis for business  
plans is performed to GAAP standards.*

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## Build Your 2024 High-Level Lean Strategy Plan



### Starting up or operating a business during COVID

#### Your high-level lean strategy plan shall include:

- Executive Summary
- Vision, Mission, and Measurable Goals
- Business Description and Model
- Overview of Your Operations
- Marketing Analysis
- Value and Unique Selling Proposition
- SWOT Analysis
- Economic and Industry Analysis
- Sales Strategy
- Key Performance Indicators
- Pro-Forma Financial Analysis
- Competitive Advantage

#### Who we are targeting:

- Are you a local small business or micro enterprise struggling during the pandemic
- Are you closed, but plan to reopen in 2024
- Did you close, but recently reopened
- Are you starting up a new business in 2024
- Are you thinking of pivoting
- Are you in need of small business advisement



- 3-4 Week Turnaround (Varies with scope)
- Deliverable: A bound and tabulated report (3 ring binder)
- Special Offer of \$399

Note: This is a High-Level LEAN Strategy Plan for your 2024 outlook and not a fully written 3-year investor-ready business plan.

Please visit our website at [www.tmconsultingllc.com](http://www.tmconsultingllc.com), and click on Contacts to schedule a 15 minute free intake process, or email us at [info@tmconsultingllc.com](mailto:info@tmconsultingllc.com). Call us at (404) 587-3949. We are here to help you succeed.